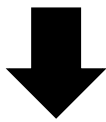
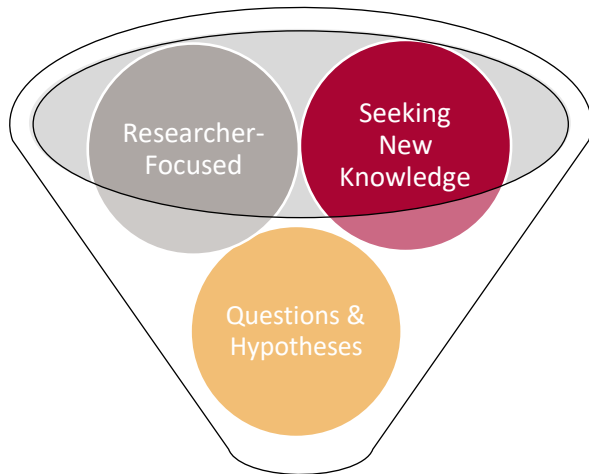


RESEARCH

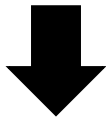


EVALUATION

Research Process

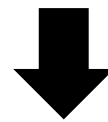
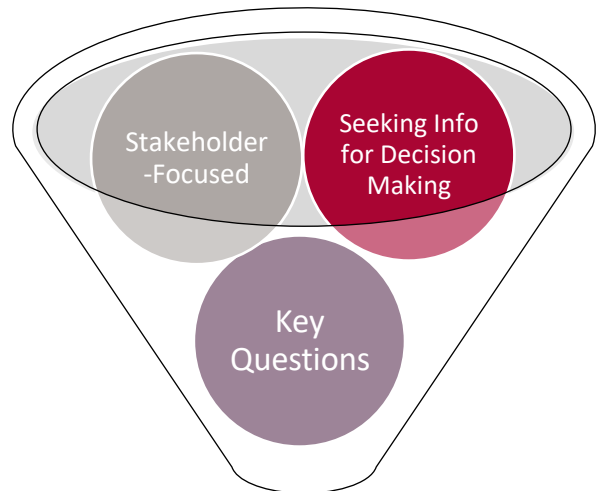


Methods & Analyses

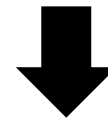


**Research Recommendations
Publish Results**

Evaluation Process



Methods & Analyses



**Recommendations About Key Questions
Report to Stakeholders**

Research...

Generalizes

Designed to *prove* something

Basis for *drawing conclusions*

About *what is*

Asks:

What's so?

How does it work?

Evaluation...

Particularizes

Designed to *improve* something

Basis for *decision making*

About *what is valuable*

Asks:

So what?

How well does it work?